

THE FLEISHMANHILLARD INTERNSHIP PROGRAM

# Detroit



## ABOUT THE OFFICE

Located in the heart of the Motor City on iconic Woodward Avenue, FleishmanHillard's Detroit office is just blocks from the Fox Theatre, The Fillmore Detroit, Comerica Park, Ford Field, the Renaissance Center – and countless restaurants and other hot spots. The city has a vibrant focus on urban growth and renewal. Our Detroit office complements this culture, offering creative, fully integrated services. Our team specializes in a wide range of disciplines, most notably brand strategy and marketing, content and editorial development, executive positioning, media relations, event management, customer and sales support, and social and digital planning. While our team is steeped in automotive communications, we have the diverse skills and backgrounds necessary for us to work across many industries.



## KEY QUALIFICATIONS AND APPLICATION REQUIREMENTS

Qualified candidates will be college juniors, seniors or recent graduates from public relations, journalism or related degrees. Candidates must be available full time, and ideal candidates will have previous related experience. Interested applicants should submit a resume, cover letter and at least one writing sample. Qualified candidates will have strong writing and communication skills. The selection process will include a writing test and interviews with account team managers.

## CONTACT

To apply, please visit  
[fleishmanhillard.com/internships](http://fleishmanhillard.com/internships)

Internship submissions may also be mailed to:  
Intern Coordinator FleishmanHillard  
500 Woodward Ave., Suite 1910  
Detroit, MI 48226  
Phone: 313-324-7905

## SESSIONS AVAILABLE

Three sessions are offered throughout the year:

- **Winter/Spring: January – May** (application deadline: Dec. 12)
- **Summer: May – August** (application deadline: March 1)
- **Fall: September – January** (application deadline: July 1)